

20 25

*Abilities Redefined.
Possibilities Reimagined.*



variety
the children's charity
St. Louis

Mission

Variety empowers children with special needs by providing access to medical equipment, therapy, and innovative programs.

Vision

To create a world where abilities are redefined and possibilities are reimaged.

Model

By providing Variety Kids with a combination of our services and programs, we strive to improve their quality of life by establishing their independence, teaching new skills, improving socialization with family and friends, and increasing their self-esteem.

Isabel performing on stage during Variety's Chorus and Dance Concert.



Dear Friends of Variety,

Belief is powerful, but **action is transformative**. This year, your belief in Variety Kids turned into record-breaking impact, meeting families at moments of real and rising need with hope, support, and possibility.

Across our community, more families than ever are navigating complex medical, financial, and developmental challenges. And yet, together, we rose to meet that need. Because of your generosity, Variety St. Louis served more children this year than ever before—providing life-changing medical equipment, critical therapies, and inclusive programs that empower kids to move, communicate, grow, and thrive.

This year's impact tells a powerful story: children taking independent steps with adaptive equipment, finding their voice through communication devices, building confidence in the classroom, and experiencing the joy of simply being a kid—on the playground, at camp, or alongside peers who see them for who they are. These moments are not accidental. They are made possible by you.

In a year marked by increased demand, your support ensured that more Variety Kids than ever received the tools and opportunities they need to live fuller, more independent lives. You didn't just respond to the moment—you helped define it, proving that when challenges rise, so does our community.

For more than 90 years, Variety St. Louis has believed in what's possible for children with special needs. This year reaffirmed a simple truth: when you invest in Variety Kids, you invest in potential, dignity, and a future filled with opportunity.

Thank you for standing with our families, rising to meet the need, and making this record year of impact possible. **Because of you, children across our region are not only imagining brighter futures—they're living them.**

With gratitude,

A handwritten signature in black ink that reads "Brian Roy".

Brian Roy
Chief Executive Officer

A handwritten signature in black ink that reads "Mike Lefton".

Mike Lefton
Board Chair

2025 RECORD IMPACT

Empowering Variety Kids

Variety St. Louis is dedicated to providing life-changing programs and services to children and teens with disabilities, from birth to age 21, across 15 Missouri and 15 Illinois counties in the St. Louis region.

MEDICAL EQUIPMENT FOR KIDS WITH DISABILITIES

Variety’s Durable Medical Equipment program gives Variety Kids tools like wheelchairs, orthotics, communication devices, and more that empower them to walk, talk, and navigate daily life.

RECREATION FOR MAKING FRIENDS, AND HAVING FUN

Variety’s Recreation program features Adventure Camp, where Variety Kids conquer new challenges, build lifelong friends, and gain confidence to connect more with family, peers and the community.

THERAPY FOR KIDS WITH DISABILITIES

Through physical, occupational, speech, hippo, and aquatic therapies, children develop essential skills—helping them communicate, get dressed, and walk longer distances with greater ease.

PERFORMING ARTS THAT INSPIRE

Through musical theatre, chorus, and dance, children of all abilities shine on stage in an inclusive and supportive environment, building confidence and inspiring audiences along the way.



Dominic and his friend from COCA portray the Mayor and his Wife in Seussical Jr!



Eliana smiling big after her family’s new van modifications were installed!

4,310 HOURS OF PERFORMING ARTS INSTRUCTION:
UP 20%

52 Variety Kids shined on stage and gained confidence through our Chorus, Dance, and Theatre programs

58% participating across multiple activities



Dominic doing some exercises in speech therapy.

4,093 HOURS OF THERAPY PROVIDED:
UP 14%

Empowering 238 Variety Kids with the skills needed to engage and experience the world as fully as possible.

\$1.95M WORTH OF EQUIPMENT PROVIDED:
UP 69%

421 Variety Kids provided UP 16% with 572 pieces of equipment UP 24%

16,260 HOURS OF ADVENTURE CAMP PROVIDED:
UP 22%

Engaging 367 Variety Kids in unique experiences while building lasting friendships UP 17%



Drew rounding the bases at Variety’s Adventure Camp!

Julian's Story

At just five years old, Julian's determination shines as brightly as his smile.



98%

GAIN SKILLS
through Variety's programs,
empowering kids like Julian
to safely navigate and
engage with their worlds.

Living with cerebral palsy and a seizure disorder, he faces daily challenges, but thanks to the generosity of Variety's donors and supporters, Julian is building independence, confidence, and joy.

Not long ago, physical activity was uncomfortable and often distressing for Julian. Today, with access to essential therapy and adaptive equipment made possible by donor support, he is gaining mobility skills and just as importantly, enjoying movement and play.

"Now, not only has he gained skills to work toward independent mobility, but he enjoys exercise, therapy, and using his adaptive equipment," shared his parents, Adrian and Jessica.

Julian's activity chair provides the stability he needs to focus on learning, connecting, and communicating; freeing him to engage with therapists, siblings, and friends without the strain of maintaining posture. Properly fitted lower extremity orthotics have further expanded his independence, allowing him to stand comfortably and safely as he learns to walk again.

Beyond therapy, donor support has transformed Julian's everyday experiences. An adaptive stroller and specialized seating system allow him to participate fully in family outings and tolerate longer car rides making shared moments possible in ways they weren't before.

Through Variety's Equipment and Therapy Programs, Julian has gained access to tools that help bridge the gap between his physical challenges and his curiosity to explore. From turning pages in a book to painting, crafting, and engaging with communication devices, each milestone reflects what is possible when our community comes together.

Because of you, Julian's story is one of progress, possibility, and promise; and a powerful reminder of the impact your generosity has on the lives of Variety Kids and their families.



"It's so special to see his independence and self-satisfaction now,"

- Julian's parents, Adrian and Jessica



Variety Kid, Vivian, and her camp buddy having a blast at summer camp.

John Harris Society

John Harris founded Variety with a group of theatre owners in 1928. The John Harris Society includes individuals and foundations committed to Variety’s mission with annual support of more than \$1,000 between October 1, 2024, and September 30, 2025.

HUMANITARIAN Above \$500,000

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David and Thelma Steward
David Steward II
Kimberly Steward

CHAMPION \$100,000 – \$499,999

FS Foundation
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and Michael Wardlaw
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and Adrian W. Woods Foundation
Harlene and Marvin Wool Foundation



“Joey has made so much progress with the help of hippotherapy. He has increased his verbal skills, coordination, balance, and socialization. I am so grateful for Variey’s help with funding therapy for Joey.”
- Gary, Variety Dad

I CAN \$5,000 – \$9,999

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A Legacy of Possibility:

Honoring Mark Koritz's Half-Century of Service to Variety



"It was always for the kids. You know I want to see them taken care of, see them make progress, and ultimately succeed. Seeing their joy."

– Mark Koritz

For more than 50 years, Mark Koritz has helped shape what is possible for children with disabilities in the St. Louis community through his leadership, generosity, and steadfast commitment to Variety the Children's Charity of St. Louis. In recognition of his extraordinary service, Mark received the Variety Club International Presidential Citation in 2008, honoring the lasting impact he has made on children and families throughout the region.

Mark first became involved with Variety more than five decades ago, eventually serving as chairman of the Allocations Committee beginning in 1982. **Over the next 25 years, he helped grow the committee from five members to more than 50 volunteers dedicated to expanding support for Variety kids.** Through these efforts, Mark helped facilitate grants that provided critical resources for children with physical and developmental disabilities across the St. Louis area.

His impact extended far beyond fundraising. Alongside fellow director Marilyn Fox, Mark recognized the need for a more meaningful camp experience and helped develop Variety's own Recreation program, creating a more immersive experience tailored to the unique needs of Variety Kids.

When asked what kept him involved for so long, Mark's answer remains simple: "It was always for the kids. You know I want to see them taken care of, see them make progress, and ultimately succeed. Seeing their joy."

That commitment continues today. Mark still volunteers at Bikes for Kids, visits Adventure Camp each summer, and remains engaged as a lifetime board member. He also inspired generations of involvement within his own family, encouraging his daughter Debbie and son-in-law Mike to become deeply involved and supportive of Variety's mission.

Outside of Variety, Mark built a successful career in the construction supply and carpeting industries before transitioning into real estate. He remains active in several community organizations alongside his wife Sue, to whom he has been married for 64 years.

For more than half a century, Mark Koritz's leadership has reflected the values at the heart of Variety's mission: generosity, humility, and a deep commitment to children and families. His legacy continues to expand opportunities for generations of Variety kids.

Friends of Variety

Friends of Variety includes individuals, foundations, and organizations committed to Variety’s mission with annual contributions of \$100 to \$999 between October 1, 2024 and September 30, 2025.

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Annie taking to the stage for her performance in Seussical Jr.

Corporate Partners

Corporate Partners create life-changing opportunities for Variety Kids with gifts and grants made between October 1, 2024 and September 30, 2025.

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\$250,000+

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Lucas taking his new adaptive bike for a spin!

Encore Society

The Encore Society includes individuals who have designated Variety St. Louis as a beneficiary of their legacy of giving or estate plan.

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Establishing an Endowments invests in the future of Variety St. Louis by providing permanent ongoing support for programs and operations.

The Centene Charitable Foundation Endowment for Adventure Camp
The Marilyn Fox Endowment for Adventure Camp
The Robert R. & Mary Lee Hermann Endowment for Adventure Camp
The Douglas E. & Victoria D. Hill Endowment for Adventure Camp
The Nevada A. Kent & Rita K. Kent Endowment for Adventure Camp
The Noemi & Michael Neidorff Endowment for Adventure Camp
The David C. Pratt Endowment for Adventure Camp

Government

Thank you to our county government partners for supporting Variety's continued growth this fiscal year.

Developmental Disability Advocates
Missouri Arts Council
Productive Living Board
Developmental Disability Resource Board of St. Charles County
St. Louis Office for Developmental Disability Resources

Gifts In Kind

Thank you to those who made contributions this fiscal year of products and services that support Variety's work.

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- Zac Smith
- Kimberly Springer*
- Michael Staenberg
- Caitlin Stayduhar
- Thelma Steward*
- Bradley Tutterow

* Executive Committee Members

HONORARY LIFE MEMBERS

- Kimmy Brauer
- James T. Byrnes
- Nancy Diemer
- Cliff Eason
- Margaret Imo
- Mark Koritz
- Nancy Kranzberg
- Chip Rosenbloom
- Ozzie Smith



Dominic enjoying the spotlight at Variety’s Chorus and Dance concert.



Variety Kid Simon using the swing at occupational therapy.



Peyton enjoying a lap around her neighborhood.

Variety Staff

- Brian Roy
- Christina Altholz
- Robin Diehl
- Jonelle Masciotti
- Julie Thompkins
- Dana Alberto
- Amy Birnstill
- Emma Broyles
- Janette Coleman

- Leah Folk
- Kayla Hefele
- Renee Kavanaugh
- Megan Myers
- Kathy Payne
- Abby Stebner
- Tom Wombacher
- Anne Young

Family Council

Variety’s Family Council provides guidance on current and future programming, collaborating with staff to address the needs of Variety Kids and Teens.

MEMBERS

- Tamico Jones
- Penny Long
- Katie Miller
- Angie Mittelbuscher
- Mary Ellen Ritchey
- Ashley Schafluetzel
- Tina Sullenger
- Michelle Wells
- Deonna Suttles

PARENT LEAD

Julie Kauffman

ALUMNI REPRESENTATIVE

Kim Gibson

Young Variety

Young professionals advocating for Variety Kids by promoting the organization’s mission in the community, helping raise funds, and volunteering their time and talents.

LEADERSHIP

- Caitlin Stayduhar
- Nathan Litz
- Cory Hillman

- Edloe Donnan
- Cassidy Hunt
- Rashad May
- Cecelia Meyer
- Emily Pawelski
- Nadya Rubia
- Kaitlin Schwent
- Chris Stone

MEMBERS

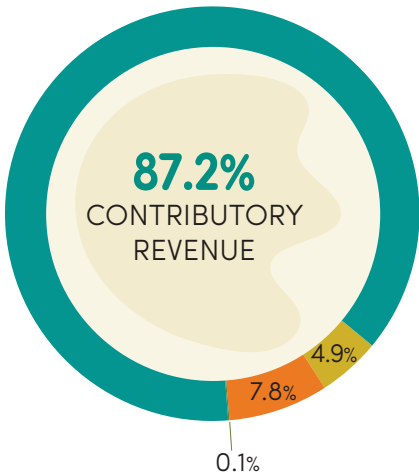
- Riley Cantrell
- Lucy Dames
- Reagan Deschaine

Statement of Activities

Revenue

CONTRIBUTORY REVENUE	\$4,495,553
Individual	\$2,958,610
Corporate	\$395,164
Foundations	\$337,000
Government grants	\$798,924
In-kind contributions	\$5,855
INVESTMENT INCOME FOR OPERATIONS	\$252,346
SPECIAL EVENTS (NET)	\$404,273
PROGRAM SERVICE REVENUE PERFORMING ARTS	\$5,798
TOTAL OPERATING REVENUE	\$5,157,970

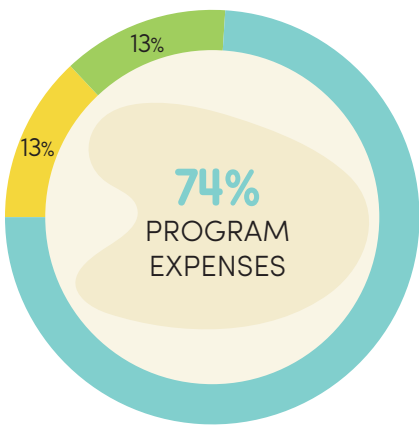
TOTAL OPERATING REVENUE



Expenses

PROGRAM EXPENSES	\$3,665,528
Medical equipment	\$2,224,913
Recreation	\$744,036
Therapy	\$460,856
Performing arts	\$156,988
Other programs	\$78,735
FUNDRAISING	\$674,429
MANAGEMENT & GENERAL	\$625,580
TOTAL OPERATING EXPENSES	\$4,965,537

TOTAL OPERATING EXPENSES



Change in Net Assets - Operations \$192,433

Non-Operating Revenue & Support

INVESTMENT INCOME not available for operations	\$611,262
CHANGE IN NET ASSETS - TOTAL	\$803,695

Statement of Financial Position

Assets

CASH	\$2,401,464
PROMISES TO GIVE	\$306,073
GRANTS RECEIVABLE	\$151,852
OTHER RECEIVABLES Employee Retention Tax Credits	\$43,927
PREPAID EXPENSES	\$16,627
INVESTMENTS	\$5,780,999
PROPERTY & EQUIPMENT (NET)	\$172,013
RIGHT OF USE ASSETS- OPERATING LEASES	\$286,143
ASSETS RESTRICTED FOR PERMANENT INVESTMENT	\$1,402,928
TOTAL ASSETS	\$10,562,026

Liabilities

ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$790,899
OPERATING LEASE LIABILITIES	\$434,227
TOTAL LIABILITIES	\$1,225,126

Net Assets

WITHOUT DONOR RESTRICTIONS	\$5,565,403
WITH DONOR RESTRICTIONS	\$3,771,497
TOTAL NET ASSETS	\$9,336,900
TOTAL LIABILITIES & NET ASSETS	\$10,562,026

“Ben’s wheelchair has increased his ability to engage in social activities with his peers/friends and family. We’ve been able to get out and do more as a family knowing that Ben’s legs won’t hurt from walking so much, and he can tolerate longer periods out of the house! Thank you so much, Variety!”

– Sara, Variety Mom



VARIETY THE CHILDREN'S CHARITY OF ST. LOUIS

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SCAN TO GIVE

or visit

varietystl.org/ARF25

A young man with glasses and a yellow helmet is sitting in a green therapeutic wheelchair. He is wearing a black hoodie and blue pants. He is smiling broadly, showing his teeth. The background is a gymnasium with other people and bicycles.

Variety Kid, Azriel,
excited to try out his
new therapeutic bike.