

ABOUT THE PARTNERSHIP

Corporate Partners can align with Variety and demonstrate their commitment to our community by:

- Providing vital equipment, therapy, and enrichment programs to children with disabilities.
- Delivering the promise to diversity, equity, and inclusion by ensuring children with special needs have the tools that they need to navigate the world and make their dreams a reality.
- Offers employees opportunities to engage directly with Variety Kids and families.

Your company and employees are important to empowering Variety Kids.



ABOUT VARIETY

Variety the Children's Charity of St. Louis is a 501(c)(3) organization that provides durable medical equipment, therapies, and opportunities to participate in innovative recreation and performing arts programs to children with special needs. We empower Variety Kids by establishing independence, teaching new skills, improving socialization, building self-esteem, and so much more.

- ♥ Serving 30 counties in the Greater St. Louis Area.
- ♥ Providing more than \$1.6 million in medical equipment.
- ♥ Offering 10,000+ hours of camp and recreation.



11840 Westline Industrial Dr., Suite 220, St. Louis, MO 63146
Follow us on social media



www.varietystl.org/corporate-partnership



CORPORATE PARTNERSHIP PROGRAM



Abilities Redefined.
Possibilities Reimagined.

PARTNERSHIP LEVELS AND BENEFITS

Variety St. Louis has been empowering local children with special needs for 90 years thanks to the corporate community’s investment. You can join community leaders by supporting Variety St. Louis. In addition to the following benefits, this program offers alignment with one of the most well respected 501(c)(3)organization, increased visibility in the community, and opportunities for employee involvement.

Consider joining Variety’s Corporate Partnership Program at one of the following levels:

SHERIDAN CIRCLE: \$10,000+

An annual gift of \$10,000 provides equipment that a family could not afford, such as power wheelchair.

BENEFITS

- Invitations and ten complimentary tickets* to all annual events
- Acknowledgment as a Corporate Partner across Variety’s social, digital, and printed platforms
- Employee volunteer opportunities
- Variety will use our social media platforms to feature your corporate support of diversity, equity, and inclusion.

***Fair market value (\$600) is not tax-deductible. Benefits may be declined.**

The Sheridan Circle commemorates Catherine “Variety” Sheridan. Catherine was named the first Variety child on Christmas Eve, 1928.

AMBASSADOR: \$5,000

An annual gift of \$5,000 provides a week of Adventure Camp to five Variety Kids.

BENEFITS

- Invitations and eight complimentary tickets* to all annual events
- Acknowledgment as a Corporate Partner across Variety’s social, digital, and printed platforms
- Company logo with link on the Variety website
- Employee volunteer opportunities

***Fair market value (\$400) is not tax-deductible. Benefits may be declined.**

ADVOCATE: \$2,500

An annual gift of \$2,500 provides a custom therapeutic bike to a Variety Kid.

BENEFITS

- Invitations and six complimentary tickets* to all annual events
- Acknowledgment as a Corporate Partner across Variety’s social, digital, and printed platforms
- Company name listed on the Variety website
- Employee volunteer opportunities

***Fair market value (\$200) is not tax-deductible. Benefits may be declined.**

ENTREPRENEUR: \$1,500

An annual gift of \$1,500 provides 20 sessions of Therapy for Variety Kids.

BENEFITS

- Invitations and four complimentary tickets to all annual events
- Acknowledgment as a Corporate Partner across Variety’s social, digital, and printed platforms
- Company name listed on the Variety website
- Employee volunteer opportunities

Are you interested in a custom Corporate Partnership Program package, designed specifically for your organization?

Contact Mary Murawski for more information at:
mary@varietystl.org or 314-720-7712.

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