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**FOR IMMEDIATE RELEASE**

## **Variety Earns a Four-Star Rating from Charity Navigator**

**ST. LOUIS, DECEMBER 19, 2022** – Variety the Children’s Charity of St. Louis is proud to announce that its strong financial health, effective programs for children with special needs, and ongoing accountability and transparency has earned a Four-Star Rating from Charity Navigator. This rating designates Variety the Children’s Charity of St. Louis as an official “Give with Confidence” charity, indicating that our organization is using its donations effectively based on Charity Navigator’s criteria. Charity Navigator is America’s largest and most-utilized independent charity evaluator. Since 2001, the organization has been an unbiased and trusted source of information for more than 11 million donors annually.

Charity Navigator analyzes nonprofit performance based on four key indicators, referred to as beacons. Currently, nonprofits can earn scores for the Impact & Results, Accountability & Finance, Culture & Community, and Leadership & Adaptability beacons.

“We are delighted to provide Variety the Children’s Charity of St. Louis with third-party accreditation that validates their operational excellence,” said Michael Thatcher, President and CEO of Charity Navigator. “The Four-Star Rating is the highest possible rating an organization can achieve. We are eager to see the good work that Variety the Children’s Charity of St. Louis is able to accomplish in the years ahead.”

“Our Four-Star Charity Navigator is further validation that our supporters can trust our commitment to good governance and financial health, knowing that only furthers our impact to local kids with physical and developmental disabilities,” said Brian Roy, Executive Director of Variety the Children’s Charity of St. Louis. “We hope that it will introduce our work to new supporters who can help us advance our mission to empower children with disabilities in the St. Louis region with critical programs and services.”

Variety the Children’s Charity of St. Louis’ rating and other information about charitable giving are available free of charge on [charitynavigator.org](http://charitynavigator.org).

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**About Variety St. Louis:** Variety envisions a world where abilities are redefined and opportunities are reimaged for kids with special needs. To make this a reality, Variety empowers children with physical and developmental disabilities by giving access to critical medical equipment and therapies, along with innovative Camp and Performing Arts programs, which provide opportunities for recreation, socialization, and artistic expression. Children gain or maintain independence, boost socialization among their friends and family, demonstrate belief in themselves, and increase skills they need to engage their world as fully as possible. [www.varietystl.org](http://www.varietystl.org)