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Marcus Wehrenberg Theaters & Davida Layer win Variety International Awards!

St. Louis (May 15) Two Variety International Awards were won locally at the Variety conference in Atlanta.

Davida Layer: Presidential Citation Award

Davida Layer, the Chairman of the David B. Lichtenstein Foundation, have been major contributors to Bikes for Kids since 2010. In that time, and with her vital support, more than 1400 kids have received a therapeutic, or regular, bicycle, and have enjoyed the freedom and sense of belonging that other kids take for granted.

And on that Saturday before Thanksgiving, when special kids get their special bikes, you'll find Davida and a whole team of Lichtenstein family members helping to put together a number of bikes themselves.

Compelled to carry forward her family's philanthropic work, Davida not only took over her father's role as Chairman of the family foundation, but also took his place on Variety's Board of Directors.

In the words of Executive Director Brian Roy, "It means so much that Davida has kept her family involved with our mission to help Variety families."

Marcus Wehrenberg Theaters: Corporate Award

Wehrenberg's involvement with Variety St. Louis goes back to its founding in 1932, when theatre namesake Fred Wehrenberg was on the first Board of Directors. And current Wehrenberg chief Bill Menke is on the board now.

85 years of Wehrenberg support. But that's not the only outstanding box office number we can quote. How about the more than \$1.2 million dollars Wehrenberg has donated over those years.

Or the hundreds of thousands of Gold Heart Pins they've helped us sell since that program began in the 90s. Or the countless number of smiles they've put on the faces of Variety families by providing free movies anytime they want. Or the hundreds of kids with special needs they've employed through the years. Or, most publicly the new, pre-movie "turn off your phone" spot, featuring 17 Variety kids, that Wehrenberg shows before every movie, creating millions of impressions for Variety, and its mission, every year.

Variety is St. Louis' best resource for kids with disabilities and their families. Variety focuses on four core areas to help kids reach their full potential: providing **medical equipment**, the **therapy** to use it, and developing unique **educational** and **recreational programs**. We change kid's lives by improving **skills, socialization, self-esteem** and **independence**. For more information, visit www.varietystl.org.