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## **Runway Lights Fashion Show Designer is Ralph Lauren!**

**St. Louis** (Feb 6) Featuring fashions from world-famous designers on the region's top models, Variety the Children's Charity of St. Louis' Runway Lights Fashion Show is the city's can't-miss fashion event. Taking place at Union Station on April 21, 2018, this year's show will showcase designs from none other than the fashion powerhouse that is Ralph Lauren. Thelma Steward chairs this event.

Ralph Lauren whose name is synonymous with American lifestyle, timeless design and impeccable quality, is a cultural icon who has built the Ralph Lauren Corporation into one of the most successful companies in the world.

As the first designer to produce a complete lifestyle vision, Mr. Lauren has created a global brand featuring apparel, home, accessories and fragrances. From humble beginnings selling ties out of a single drawer in the Empire State Building in 1967, Mr. Lauren has cultivated the iconography of America, redefining a style of luxury that is recognized and coveted around the world. These timeless styles will be on display at Runway Lights.



The event features an elegant luncheon created by local chef, Greg Maggi, followed by a live auction that includes a custom piece of jewelry by designer Adam Foster, plus fashion experiences and exotic trips. Variety Women lead the "Fund-a-Need" to raise money for therapy to help Variety kids.

To top the event off, Ameren Power Kids will join professional models on the runway to demonstrate their power wheelchairs and to model their own Ralph Lauren fashions, designed just for them. This shows just one example of Lauren's philanthropic heart – other charitable initiatives include those to benefit cancer care and research as well as art and fashion education.

Chaired by Thelma Steward, Runway Lights is underwritten by the Steward Family Foundation and World Wide Technology, and supported by Neiman Marcus. Because of their generosity, all proceeds from the event benefit Variety St. Louis.

For more information, and to reserve your spot at St. Louis' most sought-after fashion event, visit [varietystl.org/RunwayLights](http://varietystl.org/RunwayLights).

### **About Variety the Children's Charity**

Variety empowers children with physical and developmental disabilities, also referred to as children with special needs, and improves their quality of life. Our programs highlight ability rather than disability. This holistic approach gives access to critical medical equipment and therapies, along with innovative Camp and Performing Arts programs, which provide opportunities for recreation, socialization, and artistic expression. Children gain or maintain independence, boost socialization among their friends and family, demonstrate belief in themselves, and increase skills they need to engage their world as fully as possible. [www.varietystl.org](http://www.varietystl.org)

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